

GUIDE FOR SUPPLIERS

UNFAIR TRADING PRACTICES (UTP) REGULATIONS 2021

- 1** Do you sell agricultural or food products to an economically larger buyer?
- 2** Are you aware that, as a supplier of agri-food products, you have legal protection against 16 unfair trading practices – 10 of which are unconditionally prohibited (Black) and 6 conditionally prohibited (Grey)?
- 3** Are you aware that if you have been subject to any of the 16 specific unfair trading practices that you can make a complaint to the UTP Enforcement Authority?

10 BLACK PRACTICES (UNCONDITIONALLY PROHIBITED)



An Roinn Talmhaíochta,
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Department of Agriculture,
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- 6 GREY Practices (Conditional):**
Prohibited, unless agreed by all parties beforehand a Buyer cannot
- return unsold products without paying for those unsold products
 - charge for stocking, displaying or listing of your products
 - charge for promotion of your products
 - charge for marketing
 - charge for advertising
 - charge for staff employed to fit out their premises

IF YOU ARE A SUPPLIER AND FEEL THAT YOU HAVE BEEN THE SUBJECT OF AN UNFAIR TRADING PRACTICE, PLEASE CONTACT THE ENFORCEMENT AUTHORITY
Website: www.utp.gov.ie | Email: utp@agriculture.gov.ie | Phone: +353 (0) 1 505 8607

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